

## Referencias y Fuentes

- The most strategic enabler for international business today is language learning...  
<https://www.gofluent.com/blog/62m-ld-blindspot/>
- Did you know, miscommunication due to communication barriers cost companies \$62 million a year\*?  
<https://www.inc.com/michael-schneider/the-extrovert-vs-introvert-dynamic-could-be-costing-your-organization-millions-heres-how-to-bridge-communication-gap.html>
- It's a fact that 94% of employees say they'd stay at a company longer if they invested in their L&D\*.  
<https://learning.linkedin.com/resources/workplace-learning-report>
- But did you know, miscommunications due to communication barriers cost companies over \$62 million a year\*?  
<https://www.inc.com/michael-schneider/the-extrovert-vs-introvert-dynamic-could-be-costing-your-organization-millions-heres-how-to-bridge-communication-gap.html>
- £48 billion - Every year in lost contracts because of a lack of language skills in the workplace  
<https://www.newstatesman.com/spotlight/2017/11/languages-are-ticket-world-opportunities> from Chamber of Commerce, 2019. Research by Cardiff University Business School
- Employees who learn a second language are likely to make wise decisions quickly, even in complex or novel situations. *Study by Psychology department, University of Chicago. Cited in The Telegraph, 19th June 2013*
- 63% of language learners report higher levels of engagement and enjoyment in the workplace. *From 'Language Training Delivers Big Returns' (e-book) pub. Rosetta Stone. Cited by Jack Marmorstein @ Association for Talent Development, 24th October 2018*